|  |  |  |  |
| --- | --- | --- | --- |
|  | Low Quality | Medium Quality | High Quality |
| Play on words | No play on words | Minor play on words | Cleaver play on words |
| Level of Whitty | No wittiness | Low level of wittiness | A good level of wittiness |
| Level of Laughter | No laughter | Some laughter | A lot of laughter |
| Level of Topic-ness | No relevant topic | Some topic relevance | A large level of topic relevance |